

# Start your biz: Screw It! Let's Do It! by Sir Richard Branson

**[1]If there's one entrepreneur who has the qualifications to lecture on the subject of being a businessman, it's the Virgin boss.**

Over the years, the British mogul has gone from simple airline owner to entrepreneurial superstar. His businesses cover hundreds of different ventures (Virgin Records, Virgin Money, Virgin Cellular, Virgin Gyms? the list is endless!), and he has made a success of every one of them. There have been loads of books written about Sir Richard Branson, but this one is different because it gives readers insight into his thought train, as well as how he goes about his business, including his plans for coping with the current global financial woes and where he is taking his companies in the future. A must-read for any budding entrepreneur.

Views: 446

Replies: 0

To reply to advertiser:

[Login](#) [2]

OR

[Register](#) [3]

---

**Source URL:** <http://www.emergingstars.com/finance/start-your-biz-screw-it-let%E2%80%99s-do-it-sir-richard-branson>

## Links:

[1] <http://www.businesstrade.org/business-africa/2011/10/04/start-your-biz-screw-it-let%E2%80%99s-do-it-by-sir-richard-branson/attachment/screw-it-lets-do-it/>

[2] <http://www.emergingstars.com/user?destination=printpdf/177460>

[3] <http://www.emergingstars.com/user/register?destination=printpdf/177460>